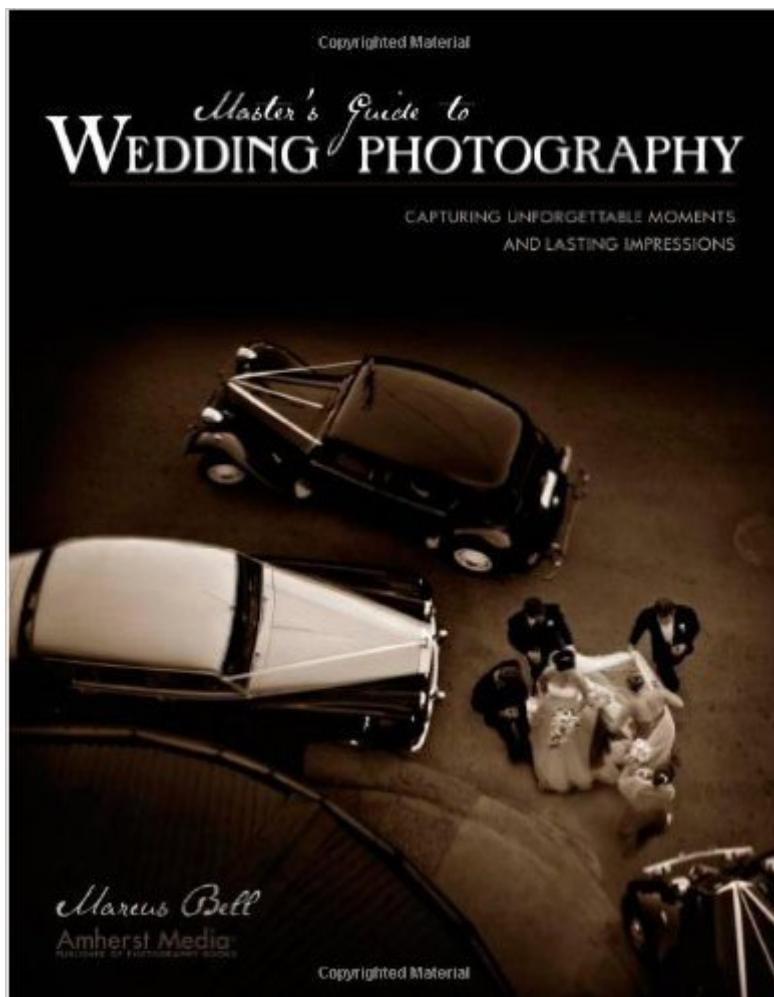


The book was found

Master's Guide To Wedding Photography: Capturing Unforgettable Moments And Lasting Impressions



Synopsis

From the history of photography and how to shoot wedding portraits to creating stylish albums and working with digital output, everything a wedding photographer needs to know is included in this all encompassing manual. Photographers are provided with a shooting guide that walks them through the wedding day and offers advice on a variety of topics; including integrating detail, capturing the walk down the aisle, working in and out of doors, and finding and illustrating key relationships. Traditional and • methods of wedding photography are depicted in an educational timeline that explores past, present, and future trends in the field; current photo manipulation software, such as Adobe Photoshop and compatible plugins, are also discussed. Emphasis is placed on client interaction both before and after the big day, transforming prints into fine arts products, and developing and fine tuning a creative shooting style.

Book Information

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Average Customer Review: 4.5 out of 5 starsÂ See all reviewsÂ (11 customer reviews)

Best Sellers Rank: #1,510,748 in Books (See Top 100 in Books) #120 in Books > Arts & Photography > Photography & Video > Lifestyle & Events > Weddings #892 in Books > Crafts, Hobbies & Home > Weddings #1793 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference

Customer Reviews

Marcus Bell is an accomplished wedding photographer and his book does an excellent job of conveying his approach to the business. The coverage is less comprehensive than many other books but that is to his credit as he covers what should be covered in an introductory book on the wedding photography business. It is a great first book that should be followed by books on posing, lighting, Photoshop, album design, and sales and marketing and promotion. Bell discusses how he uses his Canon gear but his suggestions are generic enough that people reading his book will not take them as recipes for taking pictures at a wedding but only use them for guidance. Digital camera

equipment improves and changes with each new generation of camera and flash and what was a good practice for older cameras can be completely wrong with the latest models. What applies to Canon often does not apply to Nikon and even one Nikon may require quite different settings than another of a earlier or later generation. It is difficult to know which books are really any good as it is a bit of the man with one eye being king in the valley of the blind. People just starting out with wedding photography, and often new to digital photography, posing, lighting, and Photoshop, are really jumping in at the deep end and seldom realizing this to be the case. Lots of books that are severely dated or show really cheesy images that were the staple of many medium format film photographers for a whole generation (see figure 2-13 in Glen Johnson's book for classic cheesiness). Most brides today are influenced by fashion magazines and the images they see in the ads - in particular the high degree of colorization in post processing.

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